

Spiritual Health Association - 'Stories of Spiritual Care' Media Campaign

Vision: Spiritually inclusive healthcare for all

Mission: Leading the integration of safe and high-quality spiritual care in healthcare

Strategic Plan: Co-creating a fundamental change in how spiritual care is understood, valued and integrated into healthcare

Campaign: Sharing real-life stories of spiritual care that emphasise the value of spiritual care in healthcare, particularly for patients.

Method: In a relatable, reliable and engaging way that can be easily understood by the everyday person. Resonates logically and more importantly, *emotionally*

Audience: Stakeholders including potential funding partners, government, healthcare providers and workers, general public

Platforms: Social media (Facebook, Twitter, LinkedIn, Instagram), website + newsletter

Guiding Questions for Spiritual Care Practitioners:

1. Can you share a personal experience where spiritual care made a significant difference in your patient's well-being or healing journey?
2. If not, have you been told any heartwarming or transformative patient stories related to spiritual care that stand out in your memory? Or can you share an instance where you received spiritual care?
3. What was the situation, and how did the patient come to receive spiritual care?
4. How did spiritual care contribute?
5. Which specific aspects of spiritual care do you believe had the most impact on the patient? Can you elaborate?
6. How has the integration of spiritual care positively affected the holistic well-being of the patient, including their biological, psychological, social and spiritual health?
7. How did spiritual care help support any family members of the patient?
8. Do you have any patient testimonials or quotes related to your story that we can include?

*Please note guiding questions only serve as prompts. You do not have to answer every question.

****If you have other stories related to spiritual care you would like to share, please don't hesitate to send them our way, even if they may not necessarily align with this brief.***

Guiding Questions for Patients Who Have Received Spiritual Care:

1. Can you share a personal experience where spiritual care made a significant, or even transformative, difference in your well-being or healing journey?
2. What was the situation, and how did you come to receive spiritual care?
3. How did spiritual care contribute?

4. Which specific aspects of spiritual care do you believe had the most impact on you? Can you elaborate?
5. How has the integration of spiritual care positively affected your holistic well-being, including your biological, psychological, social and spiritual health?
6. Did spiritual care help support any of your family members when you were receiving care?

*Please note guiding questions only serve as prompts. You do not have to answer every question.

Examples:

Please find examples on our Instagram [here](#), and on our website [here](#).

PLEASE NOTE

Permissions: By providing SHA with this story, you give permission for it to be used on SHA's socials, website and newsletter.

Edits: Please be aware that all stories may undergo some editing for clarity and coherence. We aim to preserve the essence of the original narrative, but if you have any concerns, please inform us in advance, and we will run any changes by you before posting.

Confidentiality: For privacy purposes, all names of patients will be changed during editing, unless you are the patient mentioned, and give written consent to be named.

Acknowledgements: Please let us know if you would like to be acknowledged in your story, or if you would like to remain anonymous. If you would like to be acknowledged, please confirm how you would like to be referred, be it solely by first name, or first and last name, and whether you would like to be identified by your health service or the area you are from.

Contact: All stories and queries can be sent to office@spiritualhealth.org.au

If at any time in the future you would like to have your story removed from our website and/ or social media profile/s, please get in touch with us.